



What SharePoint Means for Your Business

Cost Savings and a Leg Up on the Competition

When Microsoft® introduced SharePoint it unlocked a door to opportunity for small and medium-sized businesses that, previously, did not have the resources, money or time to develop a feature rich, centrally-managed document repository that includes intranets and extranets. Today small and medium-sized businesses rely on desktop and notebook computers, backup capability, and usually e-mail servers to ensure they are connected to customers, suppliers and partners. Businesses are constantly vulnerable to losing data and market opportunity every time a system goes down, e-mail is hacked, information is not made available to all in a timely manner, or a notebook computer walks out the door. The ITUtility SharePoint offering changes all that.

SharePoint hosting of mission-critical information makes it accessible from anywhere, anytime. The information is remotely stored, protected by state-of-the-art security tools and available virtually all of the time. The business can focus on doing business – its core competency.

SharePoint can be implemented to meet such company goals as:

- Ensuring all types of information created by and for the company remains accessible to all who need to work with it.
- Providing an intranet with on-line meeting spaces, calendars, new projects and other mission-critical business information accessible from anywhere, anytime.
- Creating an extranet for business suppliers and partners to have access to information, meeting spaces, catalogues, directories and other information the company needs to share with them.
- Replacing the need to constantly invest in internal computer technology and dedicated staff focused on these resources.

SharePoint provides a workspace that can serve any number of purposes:

- Document Workspaces can contain company directories, announcements, tasks, and shared documents.
- Meeting Workspaces contain agendas, documents, assigned tasks, and bring forward items to make on-line meetings work effectively. All parties can participate from anywhere, anytime.
- Team Workspaces can meet almost any type of requirement. For example, a Sales Team Workspace can contain contacts and lead management, pipelines, marketing support collateral, frequently-asked-questions, and client and account details. All of this Team information can be rolled-up to a central viewing space.

A SharePoint hosted solution represents an opportunity to support your growth without unnecessary expenditures and overheads. ITUtility hosted solutions are delivered from its PortalDesk SaaS Platform, to learn more visit the PortalDesk web-site at www.PortalDesk.NET or call 888.567.4886.

Software-as-a-Service (SaaS) continues to enjoy explosive growth as companies realize the added value that hosting providers bring with business-class e-mail, anti-spam, virus detection, remote accessibility and collaboration tools. ITUtility hopes you find the information contained here to be of value to you. Each quarter we will select a fresh topic that we believe is important to share and invite your comments and ideas for future issues.

About Us

ITUtility is a white label Software-as-a-Service provider for hosted solutions based on Microsoft software. Hosted solutions are delivered through a channel of value-added partners to small and medium-sized businesses as a subscription service that can be turned on/off like a utility.

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