



## **Why should you read about PortalDesk?**

If you are running a small to medium-sized business and need better tools to manage sales, projects and support your customers, then you should learn about PortalDesk.

If you are contemplating setting up a dedicated mail server then you should learn about PortalDesk.

If you are looking for a solution that allows you to create a common environment for sharing information, then you should learn about PortalDesk.

If you are finding that you can no longer keep up with the interruptions to your business because e-mail goes down, or you find yourself constantly fighting spam and virus threats, then you should learn about PortalDesk.

If you have a limited budget to spend on hardware and software to support your business then you should learn about PortalDesk.

## **What is PortalDesk?**

PortalDesk uses a model known as SaaS (Software-as-a-Services) to deliver tools to help run your business. These tools integrate with Microsoft Outlook®, Exchange® and SharePoint® to provide an online solution to any computer at anytime. We can even provide access to PortalDesk through any Windows Mobile or Blackberry device. All you need is access to the Internet and you can manage your sales, projects, help desk, e-mails, contacts, calendars, notes, tasks, in fact all the services you need to run your business online. We include SharePoint in this equation to provide you with access to one of Microsoft's best kept secrets.

If you are not familiar with SharePoint, it is designed to be the ultimate organization and collaboration tool. Providing both document and meeting workspaces, registered site users can post announcements, list tasks and access commonly shared documents and links.

The document workspace allows registered site users to work collectively on documents, editing them and then saving them back to a common document library. Collaboration on documents is tracked through version control that permits older versions of a document to be recalled.

The meeting workspaces feature five different meeting templates, from basic to social workspaces. There is even a fully customizable blank template for a meeting workspace.

Every template has some common features to help you organize your meetings. These include agenda items, attendee lists, meeting objectives, and all of the documents and file references needed to manage a meeting.

For small and medium-sized businesses, SharePoint fosters a common repository of company intelligence in a way for all members within the organization to access critical company information. You can keep a set of frequently asked questions available for all employees. You can leverage the completely searchable on-line help desk to help employees solve problems they encounter in doing their jobs. This is capability usually reserved for large organizations with big IT budgets.

Your business can be assured that all of its key information is safely managed and accessible, not residing on systems and servers that can crash or computers that can walk out the door or be stolen.

### **What does PortalDesk mean for your business?**

- Better tools for sales force automation, project delivery and customer support.
- Reliable access to e-mail, calendar and contact information, mission critical to your company, from anywhere, anytime.
- Retention of corporate assets such as critical documents, files, and collaborative work in a common workspace accessible from anywhere, anytime.
- Enhanced productivity coming from feature-rich e-mail and a common workspace environment, which will provide employees with the ability to share information among partners and customers without the burden of spam and viruses.
- Cost savings both on equipment and personnel. If you have high-speed access to the Internet, you can use PortalDesk. You can manage the user cost through cash flow. Total cost of ownership never exceeds the cost of infrastructure and personnel if you were to try and duplicate the environment with a homegrown solution.

### **PortalDesk is a product of ITUtility.NET**

ITUtility.NET is a SaaS provider. The company began designing and delivering SaaS solutions in 1999, creating infrastructure, billing and provisioning capability for delivering business solutions online using Microsoft Outlook® and Exchange® services over the Internet. PortalDesk is the result - a bundled, easy-to-use solution to run your business.

*Contact our Sales Department to see how PortalDesk can help you run your business.*

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